

# \$25,000 & Up

## Agriculture Building

The Agriculture Building is where you will find hundreds of Michigan Award-Winning agriculture products on display. Other attractions include the biggest pumpkin, wool spinning, a beehive, and our traditional butter cow. The Michigan Department of Agriculture and commodity groups provide an educational experience for grownups and kids alike.

## Coliseum

Located in the center of the Fairgrounds, the Coliseum is an architectural jewel patterned after the classic exhibition halls that housed world fairs throughout the late 19<sup>th</sup> and early 20<sup>th</sup> centuries. With permanent seats for nearly 6,000 people and temporary seating for 2,400, this multipurpose facility has 40,000 square feet of unencumbered exhibition space. In addition, the Coliseum has extensive areas for sponsor signage and product displays.

## Community Arts Exhibit Hall

Strolling through the cool and colorful Community Arts Exhibit Hall is a tradition for many fairgoers. Hundreds of exhibits are displayed in several different areas i.e. Arts & Crafts, Fine Arts, Youth Department, Daily Contest Area and "Look What Mama Made". There are also a variety of contests and demonstrations held there daily. The Community Arts Building is also home to the Hudson Auditorium.

## Concerts

Band Shell Concerts are always a huge draw and offered most evenings of the Fair. The Fair presents a wide variety of musical genres to satisfy any fairgoers taste. Sponsor may choose an individual Concert that best suits their targeted audience.

## Dairy Barn

The Dairy Building is a 51,320 sq. ft. open field house facility known for its successful agricultural events. The Milk the Cow/Bottomless Cup of Milk exhibit received the National Dairy Promotion Award for promoting Michigan Dairy Industries. **50,000** patrons tried their hand at milking a cow and over **12,500** bottomless cups of milk were sold at 25 cents each! **Where's the beef?** The 1<sup>st</sup> week of the Fair hundreds of Beef cattle fill the Dairy Barn, replaced by Dairy cattle the 2<sup>nd</sup> week.

## Family Grove

This grassy venue is located near the World's Largest Stove and features a fully equipped stage, dressing rooms and outdoor seating for more than six hundred fairgoers. It is the site of great entertainment provided by a variety of Detroit Metro area dance schools, church choirs, etc. A special event that will be held there during the 2007 State Fair is Seniors' Day. Sponsor signage may be prominently displayed in the Family Grove, ensuring a continuous visible presence.

## **Gazebo**

The Gazebo is located in the heart of the fairgrounds, nestled amidst the trees of the picnic grove. Thousands of patrons take time to relax, and enjoy the continuous family entertainment provided from the Gazebo. Music fills the air from 7:00 - 9:00 p.m. every evening. Favorite MSF traditional contests take place each weekend: Longest Ponytail, Hog Calling, Twins and Husband & Wife Calling.

## **Farmer For A Day**

This interactive faux exhibit offers a wide variety of "Hands On" activities. Children experience several farmer activities that include: planting a seed, gathering eggs, riding a pony & roping a calf, milking a cow and much more.

## **Lumberjack Show**

Lumberjack Show will be featuring some of the country's finest lumberjacks. Lumberjacks will be providing four (4) shows per day weekends (Saturday & Sunday) and three (3) shows weekdays (Monday - Friday). Each show will be approximately 45 minutes long and will include the following: saw carving, ax throwing, one and two-man crosscut sawing, wood chopping, modified chainsawing and log rolling competitions. This venue will be an active venue throughout the day.

## **Main Horse Barn/North Riding Arena**

The Main Horse Barn has One Hundred and Sixty (160) stalls filled with numerous breeds of horses ranging from a little 20" mini horse to huge Clydesdales. A special addition to this Barn is the Horse Experience, where patrons can get up close and personal with these magnificent animals. The North Riding Arena, which has various competitions throughout the day, is attached to the barn.

## **Michigan Mart**

The Michigan Mart is air-conditioned and covers over 28,000 sq. feet and has over one hundred vendors that display and sell their products and services. Whether it's Veggie-matics, bulk candy or a variety of unique items, the Michigan Mart is the place to shop. Also, it is one of the locations to purchase official Michigan State Fair souvenirs. Located just inside the fairgrounds on the Northwest corner, the Michigan Mart is a high traffic area.

## **Michigan State Fair Flowerbeds**

The MSF flowerbeds are located throughout the fairgrounds and seen by all fairgoers. Sponsor signs, that may include logo, will be placed in each flower bed. Also the sponsor may display Ground Banners in larger beds. Following are the sizes and locations: 3' x 6' Administration MSF Sign, (2) 6' x 6' MSF Signs (Woodward Entrance & Corner of State Fair Ave. & Woodward), 11' x 11' Entrance to Administration Building, 4' x 60' Community Arts Building Glass Corridor, 6' x 6' Historical Marker of Stove, 24' Circles on Grass Island, 12' x 21' SW Corner of Dodge Pavilion, 12' x 12' & 11' x 11' Eastside Bathrooms, 5' x 25' Livestock Area, 15' x 25' Front Entrance of Coliseum, 12' x 12' Front Entrance of Agriculture Building, 6' x 120' and (2) Sections 6' x 50' / 6' x 70' Main Entrance of Michigan Mart, 8' x 10' Woodward Pedestrian Entrance Gate.

## **Multi Purpose Barn/South Riding Arena**

The Multi Purpose Barn is home to over three hundred (300) horses during the Fair. Breeds range from Light Horses to Draft Horses. The South Riding Arena, which has various competitions throughout the day, is attached to the barn.

## **Picnic Grove**

The Picnic Grove is the most inviting venue on the fairgrounds. Located in the heart of the Fairgrounds near the Coliseum and the Gazebo, the Picnic Grove is surrounded by constant foot traffic. Within the area, picnic tables are scattered under shady trees for fairgoers to rest, enjoy local entertainers and sample tempting foods from the nearby vendors. The Picnic Grove also has ample space for outdoor sponsor displays and exhibits.

## **Poultry Building**

The Poultry Building is one of the highest traffic areas on the fairgrounds! This large two-story building has an open center courtyard complete with an urban duck pond. During the Fair, approximately 1,000 rabbits and 4,000 pigeons, poultry & waterfowl make this building their home.

## **Volunteer Program**

Approximately 500 volunteers will assist with the production of the Michigan State Fair. Volunteers will serve as greeter/ticket takers, building monitors, information booth attendants and more. In return for their generous gift of time our volunteers receive parking and admission passes, free meals, T-shirts (with the Fair and sponsor logos), a volunteer pin, a rain poncho and other perks. Following the Fair all volunteers receive an appreciation certificate and an invitation to the Volunteer Awards Banquet.